

FIXED TERM OPPORTUNITY

ONLINE CAMPAIGN MANAGER
FREEMANS, LOOK AGAIN, GRATTAN & SWIMWEAR365 BUSINESS UNIT
Ref No: E327

An opportunity has arisen for an Online Campaign Manager, working with the Look Again team within the FLAGS Business Unit at Vicar Lane. This is on a fixed term contract anticipated to be for 6 months.

The purpose of the role is to manage online content for the Look Again website to increase customer conversion & support SEO strategy

If you have: -

- Ecommerce experience within online retail marketing
- a minimum of 6 – 12 months experience
- Understanding of SEO best practices
- Experience of producing and managing web content
- Strong copywriting skills
- Experience of using web analytics tools and reporting
- A high level of personal motivation

To apply

Email applications@fgh-uk.com with your CV and a covering letter outlining the reasons why you feel you are suitable for the role. Please quote the reference number in the subject of your email.

This role will be subject to credit and DBS checks
FGH is committed to the fair treatment of customers at all times



lookagain®

Swimwear
365.co.uk
lots of options to suit every body

freemans.com
STYLE COMES FROM WITHIN

Grattan
IT'S MORE PERSONAL

Kaleidoscope
DESIGNED TO BE DIFFERENT

Curvisza
Sizes 14-32

WITT
international