

FIXED TERM OPPORTUNITY

**ONLINE CAMPAIGN MANAGER
FREEMANS, LOOK AGAIN, GRATTAN & SWIMWEAR365 BUSINESS UNIT
Ref No: E327**

An opportunity has arisen for an Online Campaign Manager, working with the Look Again team within the FLAGS Business Unit at Vicar Lane. This is on a fixed term contract anticipated to be for 6 months.

The purpose of the role is to manage online content for the Look Again website to increase customer conversion & support SEO strategy

If you have: -

- Ecommerce experience within online retail marketing
- a minimum of 6 – 12 months experience
- Understanding of SEO best practices
- Experience of producing and managing web content
- Strong copywriting skills
- Experience of using web analytics tools and reporting
- A high level of personal motivation

To apply

Email applications@fgh-uk.com with your CV and a covering letter outlining the reasons why you feel you are suitable for the role. Please quote the reference number in the subject of your email.

**This role will be subject to credit and DBS checks
FGH is committed to the fair treatment of customers at all times**



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WITT
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