

**PERMANENT OPPORTUNITY
DIGITAL ANALYST - REF NO: E356**

A permanent opportunity has arisen for a Digital Analyst based within the Marketing Services team at Vicar Lane.

The purpose of the role is to provide analytical support to meet the business requirements of all FGH Business Units. Utilising Adobe Analytics & the FGH database to provide customer insight & trading performance across web channels, publication groups, product categories etc. Focusing resource on improving online sales through greater understanding of onsite journeys.

Skills required are:-

- 1-2 years experience in an Analytical Role or recent Graduate
- Educated to degree level or equivalent business-related qualifications
- Experience in Web Analytics (Google Analytics, Adobe or Similar) preferred
- Excellent presentation and writing skills
- Must be comfortable interacting with Director level personnel
- Attention to detail
- Must be able to think creatively about issues and find a resolution
- The ability to multi-task and willingness to excel and take on new responsibilities
- Enthusiastic about what you do and work as part of a team to excel
- Experience of A/B or multivariate testing

If this is you, then why not apply for this role to applications@fg-h-uk.com with a copy of your CV and covering letter stating by you think you are suitable for this role quoting reference number E356

**This role may be subject to credit and DBS checks
FGH is committed to the fair treatment of customers at all times**

